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# DESIGN PHILAD ELPHIA

FestivalHubs

Welcome

The "Sober Cousin" of Marijuana

HEMP GROUNDS is the first-of-its-kind collaborative exhibit that brings together hemp influencers of Pennsylvania.

Produced in partnership with cutting edge organizations, who are growing, farming and producing hemp as a sustainable substance HEMP GROUNDS is an effort to tell the story of how influential this wonder plant is to our historical and future design economy. Learn how this plant can help reverse climate change, transition conventional farmers to organic, and become a replacement for some of the most non-biodegradable substances so that you too might ask yourself "what can I do with hemp?", besides smoke it





# DESIGN PHILADELPHIA

Festival Dates  
October 7-18

## FESTIVALHUB INSTALLATIONS

2020

[www.designphiladelphia.org](http://www.designphiladelphia.org)

# FestivalHubs

DesignPhiladelphia is the oldest design event of its kind in the country and the signature event of the Center for Architecture and Design. Working with partners each year, we offer a wide range of public programming to demonstrate Philadelphia's re-emergence as a 21<sup>st</sup> century city shaped by design, technology, and collaborative business practices. Over the course of two weeks, universities, cultural institutions, city agencies, retailers, manufacturers and startups across the city participate in more than 100 events on topics spanning across all design disciplines.



For the 16<sup>th</sup> year of DesignPhiladelphia, we will celebrate design at TWO FestivalHubs with our design community and the general public in Philadelphia! One of the newest public spaces in Philadelphia, along the Delaware River waterfront—Cherry Street Pier—will be home to our large scale, experiential installations, our **Best In Design** showcase of innovative design solutions by local talent, and additional programming from talks to hands-on workshops throughout the festival. Our Center City FestivalHub location, the Center for Architecture and Design, dedicated to year-round programming of architecture and design for professionals, the public, and children, will be an inspirational site for exhibitions, symposiums, talks, hands-on workshops, and other programming.

Join us to spread the word and show how design is important in our everyday lives. Forge the path for the next generation of talent, and design with purpose.

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## FESTIVALHUB INSTALLATIONS

2020

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# FestivalHub: Cherry Street Pier

During DesignPhiladelphia, this FestivalHub will host experiential installations\* based on the theme of **CONTRAST**. We look forward to installations creating an experience based on the juxtaposition of two elements that are different. Through this concept and experience we hope it will educate festival attendees the purpose of design.

## ABOUT

Cherry Street Pier is a year-round, mixed-use public space on the central Delaware River waterfront. Built into the shell of a century-old municipal pier, it is a reflection of Philadelphia today—creative, diverse, historic, adaptable, and inspired.

## LOCATION

121 N. Columbus Boulevard, Philadelphia, PA 19106

**\$2,500 FESTIVAL INSTALLATION, includes:**  
100 SF (10ft by 10ft, or equivalent) floor space

Ideal for design teams to create an experiential installation to engage festival attendees to gain a better understanding of the importance of design.

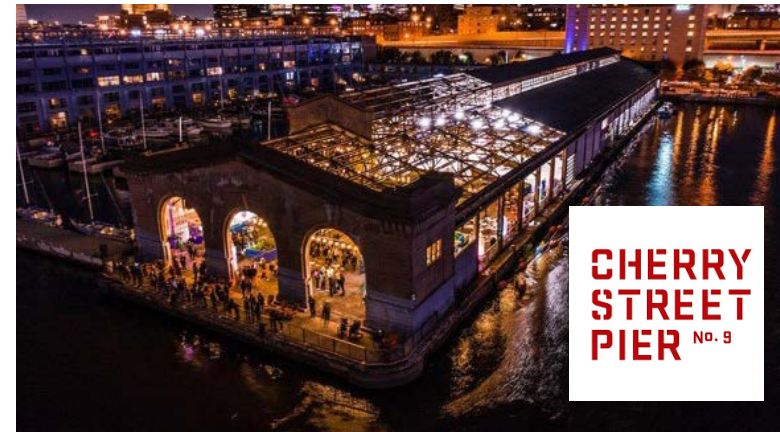
Duration of set-up is 12-days during the festival and all \$2500 Sponsorship Level Benefits, see [2020 Sponsor Guide](#) for more information.

## ADDITIONAL INSPIRATION

[Cherry Street Pier Site Photos](#)

[DesignPhiladelphia on Pinterest](#)

[DESIGN PAVILION NYC](#)



**CHERRY  
STREET  
PIER** No. 9

*All participating organizations will provide conceptual documentation of the intended installation to DesignPhiladelphia for scheduling and logistics review. \*Installations may become long-term installations along the waterfront pending DWRC requirements and confirmation. This location is not climate controlled and exposed to weather elements. Installation weight is limited to 300psi, and cannot be bolted to the existing pier. Additional restrictions will be indicated in Partner Agreement.*

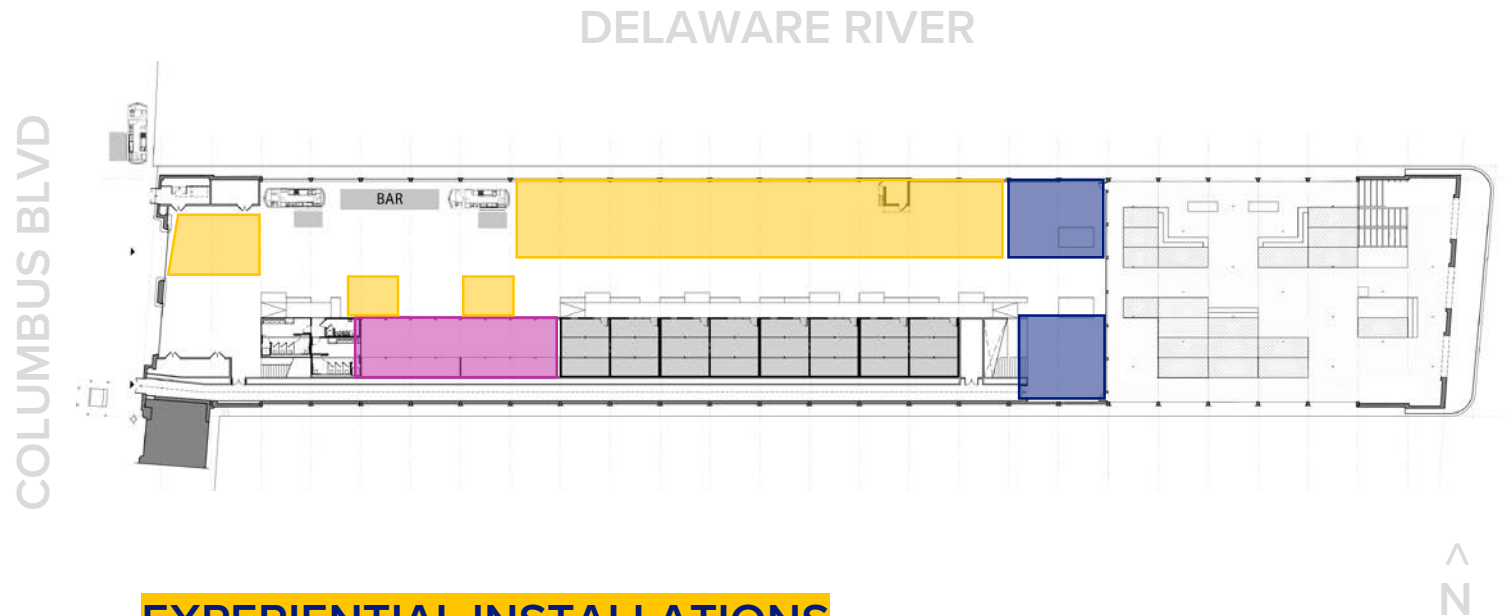
Festival Dates  
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FESTIVALHUB  
INSTALLATIONS

2020

[www.designphiladelphia.org](http://www.designphiladelphia.org)

# Experiences at Cherry Street Pier



**EXPERIENTIAL INSTALLATIONS**  
**SMALL BUSINESS GALLERY +**  
**BEST IN EMERGING DESIGN SHOWCASE**  
**AMPHITHEATER + WORKSHOP SPACE**

*Floor plan subject to change*



Festival Dates  
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## FESTIVALHUB INSTALLATIONS

2020

[www.designphiladelphia.org](http://www.designphiladelphia.org)

# FestivalHub: The Center

During DesignPhiladelphia the Center for Architecture and Design (the Center) will host smaller scale installations, showcases, and exhibitions while simultaneously being a location for festival events, talks, symposiums, and workshops.

## ABOUT

Located in the heart of Center City, Philadelphia, the Center provides Philadelphia with educational programs, exhibitions, and a public space to explore architecture, urban planning, and design, allowing visitors the opportunity to understand how these disciplines affect us all in our daily lives. Using our city's distinctive breadth of architecture, pioneering urban design, and manufacturing heritage as the foundation for conversation, we educate the public through talks, exhibitions, publications, hands-on workshops, design competitions, festivals, and children's programming.

## LOCATION

1218 Arch Street, Philadelphia, PA 19107

All participating organizations will provide conceptual documentation of the intended installation to DesignPhiladelphia for scheduling and logistics review.

**\$2,500 FESTIVAL SHOWCASE CENTER, includes:**  
100 SF (10ft by 10ft, or equivalent) floor space

Ideal location to create small scale installations, showcases, and/or vignettes in a climate-controlled space to engage festival attendees to gain a better understanding of the importance of design.

Duration of set-up is 12-days of the festival.

AND all \$2500 Sponsorship Level Benefits, see [2020 Sponsor Guide](#) for more information.



*All participating organizations will provide conceptual documentation of the intended installation to DesignPhiladelphia for scheduling and logistics review.*

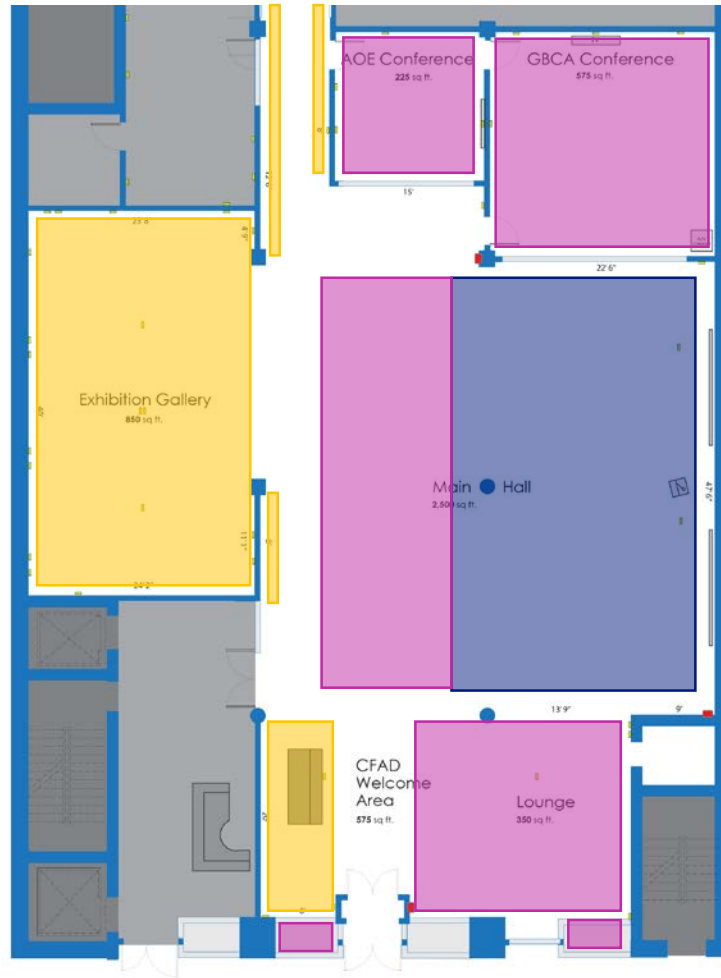
## Experiences at The Center

For more information and additional assistance, please contact DesignPhiladelphia:

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[www.designphiladelphia.org](http://www.designphiladelphia.org)



ARCH STREET

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**EXHIBITION/GALLERY INSTALLATIONS**  
**EXPERIENTIAL/SHOWCASE EXPERIENCE**  
**MAIN HALL SEATING**

